

**College of Economics, Management, and Information Systems  
Department of Management**

**Degree Plan for Doctor of Philosophy in Business Studies  
Minimum Number of Credit Hours for Graduation = 72 credits**

<b>Program General Requirements = 12 credits</b>			
<b>Course Code</b>	<b>Course title</b>	<b>No. of Credits</b>	<b>Prerequisite/s</b>
MNGT701	Epistemology	3	
MNGT702	Qualitative Research Methodology	3	
MNGT703	Quantitative Research Methodology	3	
MNGT704	Doctoral Research Seminar	3	
<b>Specialization Courses = 12 credits</b>			
<b>Four [4] courses are to be chosen from the following as per areas of specialization</b>			
<b>Course Code</b>	<b>Course title</b>	<b>No. of Credits</b>	<b>Prerequisite/s</b>
<b>Specialization 1: General Management (Choose any four courses)</b>			
MNGT706	Organization Theory and Development	3	
MNGT707	Innovation and Entrepreneurship	3	
MNGT708	Business Case for Sustainability	3	
MNGT709	Advanced Strategic Management	3	
<b>Specialization 2: Marketing Management</b>			
MNGT706	Organization Theory and Development	3	
MNGT709	Advanced Strategic Management	3	
MRKT701	Strategic Marketing	3	
MRKT702	E-Marketing	3	
<b>Specialization 3: Accounting and Finance Management</b>			
ACCT701	Analytical and Empirical Research in Financial Accounting and Reporting	3	
ACCT702	Management Accounting	3	
FINA701	Theories of Finance and Financial Intermediaries	3	
ECON701	Advanced Theories of Development Economics	3	
<b>Specialization 4: Management Information Systems</b>			
INFS801	Big Data Analytics	3	
INFS802	Wireless Sensor Networks	3	
INFS803	Artificial Intelligence and Machine Learning	3	
MNGT707	Innovation and Entrepreneurship	3	
<b>Specialization 5: Operations and Quality Management</b>			
OPSC706	Supply Chain and Logistics Management	3	
OPSC707	Quality Management	3	
MNGT708	Business Case for Sustainability	3	
MNGT709	Advanced Strategic Management	3	

<b>Thesis/Dissertation = 48 credits</b>			
<b>Course Code</b>	<b>Course title</b>	<b>No. of Credits</b>	<b>Prerequisite/s</b>
MNGT900	Ph.D. Thesis/Dissertation	48	Should have completed 24 credits